

# VirtualTour 360

The design software  
to create Virtual Tour in 3D

**ARREDOCAD**<sup>®</sup>

# 01

## Why create a Virtual Tour 360?

An immersive and exciting experience for your customers.

ArredoCAD Virtual Tour 360 is a **design software to create virtual tours in 3D** allowing reproducing complex spaces down to the smallest details. Once **rooms and 3D galleries of products** have been created, it is possible to explore the space online as if you were walking in it. In particular you can:

- Visualize a perfect reproduction of the spaces
- Explore with 360° subjective vision
- Move from one room to another through a customized path
- Interact with objects or multimedia elements with a simple click
- Visualize the Tour using the Virtual Reality

### 01. What is a Virtual Tour 360

Creating a virtual tour allows ensuring an immersive and exciting experience for potential customers and visitors aiming at capturing their attention and sparking their interest more effectively. ArredoCAD Virtual Tour 360 offers you two solutions to create your project:

- 3D Virtual Tours with panoramic renders with 360° view
- Virtual Tours with 360 camera



> Virtual Tour created with panoramic render with 360° view



> Virtual Tour created with 360 camera

## 02. Advantages

Recent statistical data have shown that virtual spaces are a **valuable marketing tool**, vital to increase sales and expand the offer of your business in an increasingly competitive market. The main advantages are the following:



### Design with no limits

Design internal existing spaces or only virtual ones or present a preview of spaces not yet created.



### Reduce business costs

Modify or update quickly the design of your virtual shop window with a significant saving in costs.



### Share your experience

Show easily your projects that can be navigated using any device and that can be shared through a link or QR code.



### Expand your business

Capture the attention and spark the interest of your customers offering an immersive and content-rich experience.

# The advantages of a virtual tour for your business

Potential and strong points



### 03. Target sectors

## Target sectors

Navigate and explore with no limits

A virtual tour is a versatile communication tool that fulfils different needs in **many different sectors**.

From the visit to a museum to the creation of a **showroom**, from the presentation of a **building to be remodeled** to the interactive navigation of **theme parks**.

This is possible thanks to the two solutions proposed by ArredoCAD:

- 3D Virtual Tours with panoramic renders with 360° view
- Virtual Tours with 360 camera

Both solutions are available for customers who would like to assign us to carry out the project or those who wish to create it autonomously.

[> Discover the packages](#)



**Art and Culture**



**Architecture and Interior design**



**Tourism and Catering**



**Production**



**Real estate**



**Shops and Showrooms**

The tour can be enriched adding **product sheets** that can be connected also to an e-shop for online purchases. The online interactive visit has a profound impact on customers, encouraging them in their purchases in a more convincing way.

[> Watch the Gallery with projects](#)

# 04

## 04. How it works

# How to create a Virtual Tour

Discover the functions according to the service:  
Assign us the project or create it autonomously



## A few steps to create your virtual tour:



Create your 360 images (renders or photos)



Upload them into the plug-in of ArredoCAD Virtual Tour



Connect the spaces in the project



Insert multimedia elements and share the project

With ArredoCAD you can create a Virtual Tour in two ways: using **panoramic renders with 360° view** or with a **360 camera**. For both options the customer can decide whether to assign us to carry out the project or to create it autonomously.

### FullOptional

#### We'll take care of it

Contact us and present your project to us, we will take care of everything from the measurements to the creation of your space.

### Essential

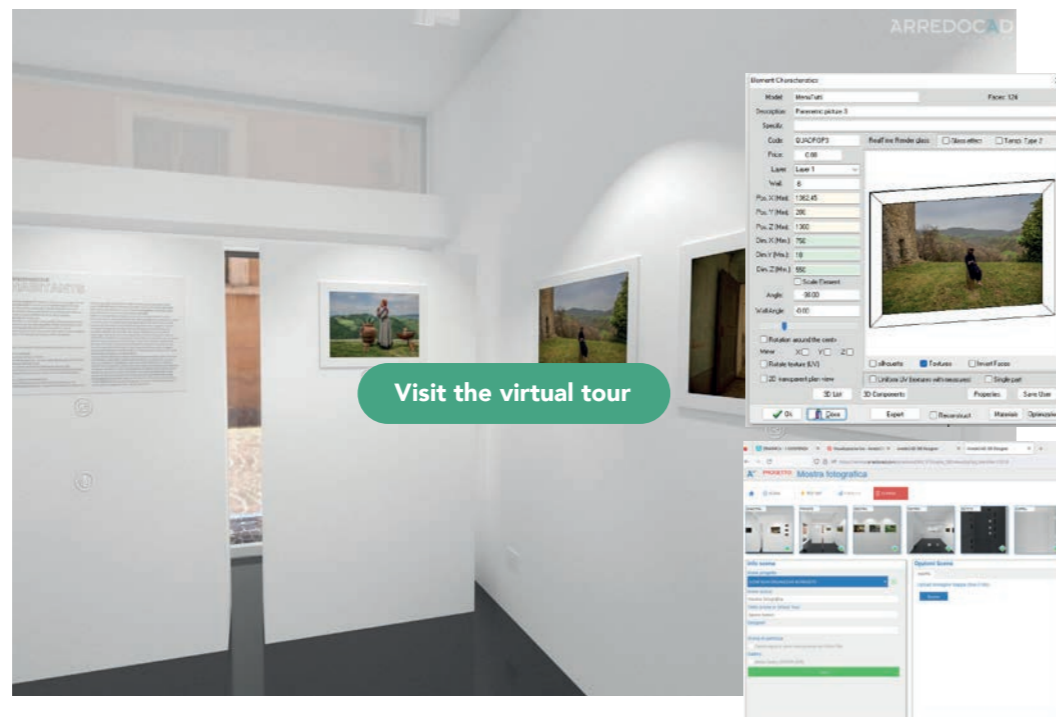
#### Create your project

Purchase the ArredoCAD licence and the virtual tour plug-in and start creating your project!



# Virtual Tour with 360 renders

The solution that allows reproducing any kind of architectural space, existing or virtual, designing it in 3D with ArredoCAD Designer.



## Virtual Tour with 360 renders

### FullOptional

#### How to create it

We will take care of:

1. Measuring the space and taking photos of the space that you would like to reproduce.
2. Reproducing the spaces in 3D with ArredoCAD, and using the virtual tour plug-in to connect the 3D renders.
3. Inserting multimedia elements provided by the customer (audio files, videos, sheets, jpg files, external links, texts, etc.)

### Essential

You will take care of:

1. Measuring the space and taking photos of the space that you would like to reproduce.
2. Purchasing a licence of ArredoCAD and the virtual tour plug-in.
3. Reproducing the spaces in 3D autonomously to create your virtual tour.
4. Inserting the multimedia elements you have (audio files, videos, sheets, jpg files, external links, texts, etc.)

#### Developed for

Interior designers, furniture resellers, home stagers, architects, construction companies, contemporary art galleries and museums, curators, artists.

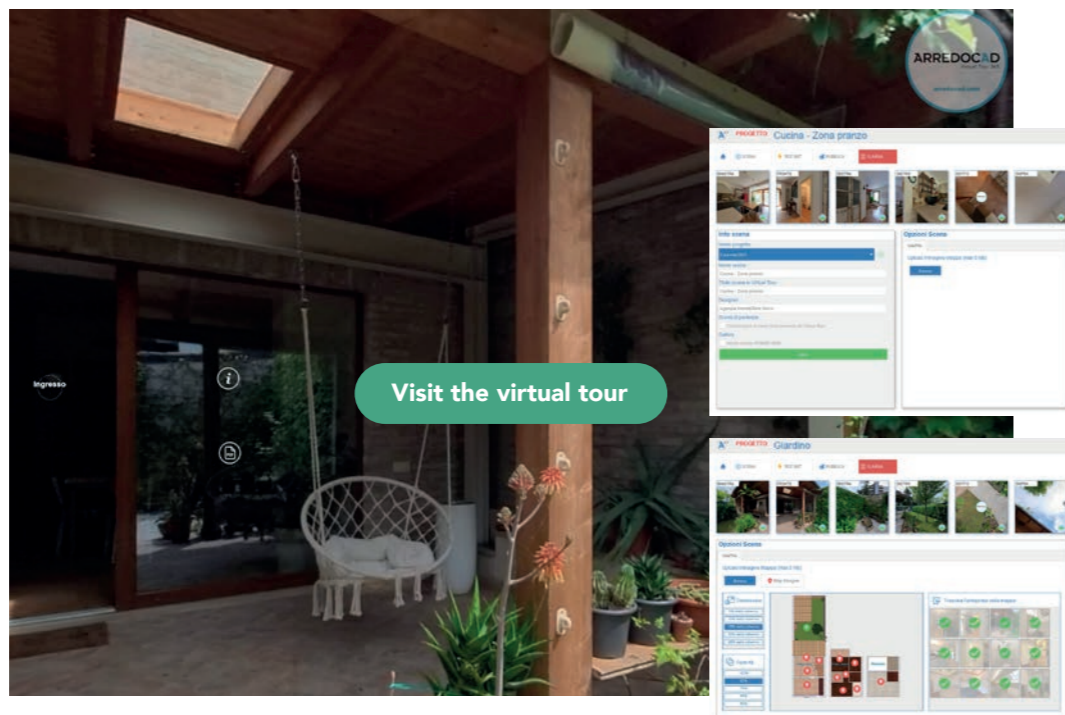
#### Advantages

- design of internal existing spaces or only virtual spaces
- presentation of the preview of spaces not yet built
- quick modification / update of set-ups also remotely connected through PC
- sharing of projects through links or QR codes
- navigation of the space with any device (tablet, smartphone, PC etc.)
- insertion of interactive multimedia elements
- creation of 3D multimedia guides for exhibitions that can be accessed on the spot using a smartphone or through QR code)



## Virtual Tour with 360 camera

The solution that allows you to create existing spaces digitally reproducing the spaces through panoramic 360 photos.



### Virtual Tour with 360 camera

#### FullOptional

#### How to create it

We will take care of:

1. Taking 360 photographs of the spaces sending a professional photographer equipped with a professional 360 camera to the site.
2. Connecting the 360 photos using ArredoCAD and the stand-alone virtual tour plug-in.
3. Inserting multimedia elements provided by the customer (audio files, videos, sheets, jpg files, external links, texts, etc.).

#### Essential

You will take care of:

1. Taking 360 photographs of the spaces using any 360 camera.
2. Purchasing the stand-alone virtual tour plug-in of ArredoCAD.
3. Connecting 360 photos.
4. Inserting the multimedia elements you have (audio files, videos, sheets, jpg files, external links, texts, etc.)

#### Developed for

Real estate agencies, tourism facilities (hotels, b&bs, wellness centers etc.), showrooms, shops, business establishments, car dealerships, yacht resellers, museums, theme parks, archeological sites, villages.

#### Advantages

- accurate reproduction of any kind of outdoor or indoor space and extremely simple to use
- compatible with any 360 camera
- sharing of projects through a simple link or QR code
- navigation of the space with any device (tablet, smartphone, PC etc.)
- insertion of interactive multimedia elements
- creation of 3D multimedia guides that can be accessed on the spot using a smartphone or through QR code

Price list

# Virtual Tour with 360 renders



FullOptional	Essential						
<p><b>We'll take care of it</b></p> <p>Contact us and present your project to us, we will carry it out.</p>	<p><b>Create your project</b></p> <p>Purchase the ArredoCAD licence and the virtual tour plug-in and start creating your virtual tour.</p>						
<p><b>Design</b></p> <p>The quotation depends on the number of:</p> <ul style="list-style-type: none"><li>• rooms to create</li><li>• 360 renders</li><li>• Multimedia elements to insert into the project</li></ul>	<p><b>ArredoCAD Licence</b> ✓</p> <table border="0"><tr><td><b>86€</b></td><td><b>860€</b></td><td><b>2.400€</b></td></tr><tr><td>Monthly</td><td>Yearly</td><td>Lifetime</td></tr></table> <p><b>Virtual Tour Plug-in</b> ✓</p> <p><b>10€ /monthly</b></p> <p>1 package = 10 projects</p> <p><small>10€ monthly with yearly billing of 120€. The virtual tour plug-in can be used only with an active ArredoCAD licence. All prices exclude VAT.</small></p>	<b>86€</b>	<b>860€</b>	<b>2.400€</b>	Monthly	Yearly	Lifetime
<b>86€</b>	<b>860€</b>	<b>2.400€</b>					
Monthly	Yearly	Lifetime					
<p><b>Ask for a quotation</b></p>	<p><b>Contact us</b></p>						

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Price list

# Virtual Tour with 360 camera



FullOptional	Essential
<p><b>We'll take care of it</b></p> <p>We will visit the site to take photos of the spaces with a 360 camera and we will create a turn-key virtual tour.</p>	<p><b>Create your project</b></p> <p>Create your virtual tour with a 360 camera and purchase the stand-alone virtual tour plug-in.</p>
<p><b>Design</b></p> <p>The quotation depends on:</p> <ul style="list-style-type: none"><li>• the number of 360 photos required</li><li>• the number of multimedia elements to insert into the project</li><li>• the travel expenses to reach the site</li></ul>	<p><b>Stand-alone virtual tour plug-in</b> ✓</p> <p><b>18€ /monthly</b></p> <p>1 package = 10 projects</p> <p><small>18€ monthly with yearly billing of 216€. The stand-alone virtual tour plug-in does not need an active ArredoCAD licence to be used. All prices exclude VAT.</small></p>
<p><b>Ask for a quotation</b></p>	<p><b>Contact us</b></p>

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[arredocad.com](http://arredocad.com)

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